

GATEWAYS
ZONE DIRECTIONALS

SCALE: 1/4"=1'-0"

DESCRIPTIONS:

GATE.1
Located in the median on the MacArthur Causeway, this Gateway sign marks one's arrival into Miami Beach. This landmark icon is ceremonial and not located at the city limits.

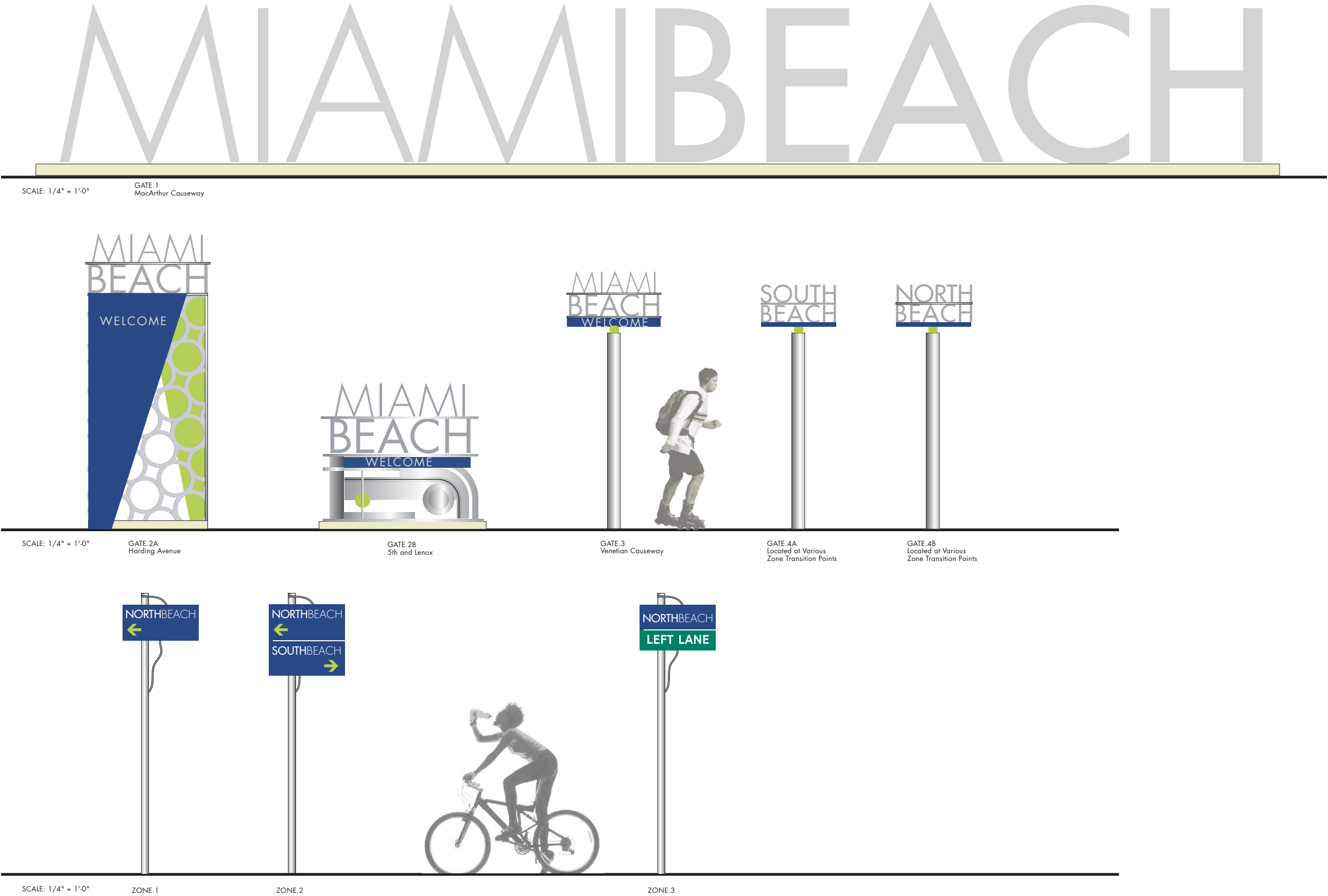
GATE.2a
Located at Harding Avenue, this Gateway sign marks one's arrival into Miami Beach from the North. This landmark icon is ceremonial and not located at the city limits.

GATE.2b
Located at 5th and Lenox, this Gateway sign marks one's arrival into Miami Beach from the MacArthur Causeway. Located in the median island on 5th Avenue, this landmark icon is ceremonial and not located at the city limits.

GATE.3
Located on the Venetian Causeway, this Gateway sign marks one's arrival into Miami Beach. This landmark icon is ceremonial and not located at the city limits.

GATE.4A and 4B
Located at Zone Transition Points, these Gateway signs marks one's arrival into South Beach or North Beach. Transition into the Mid Beach zone will not be identified.

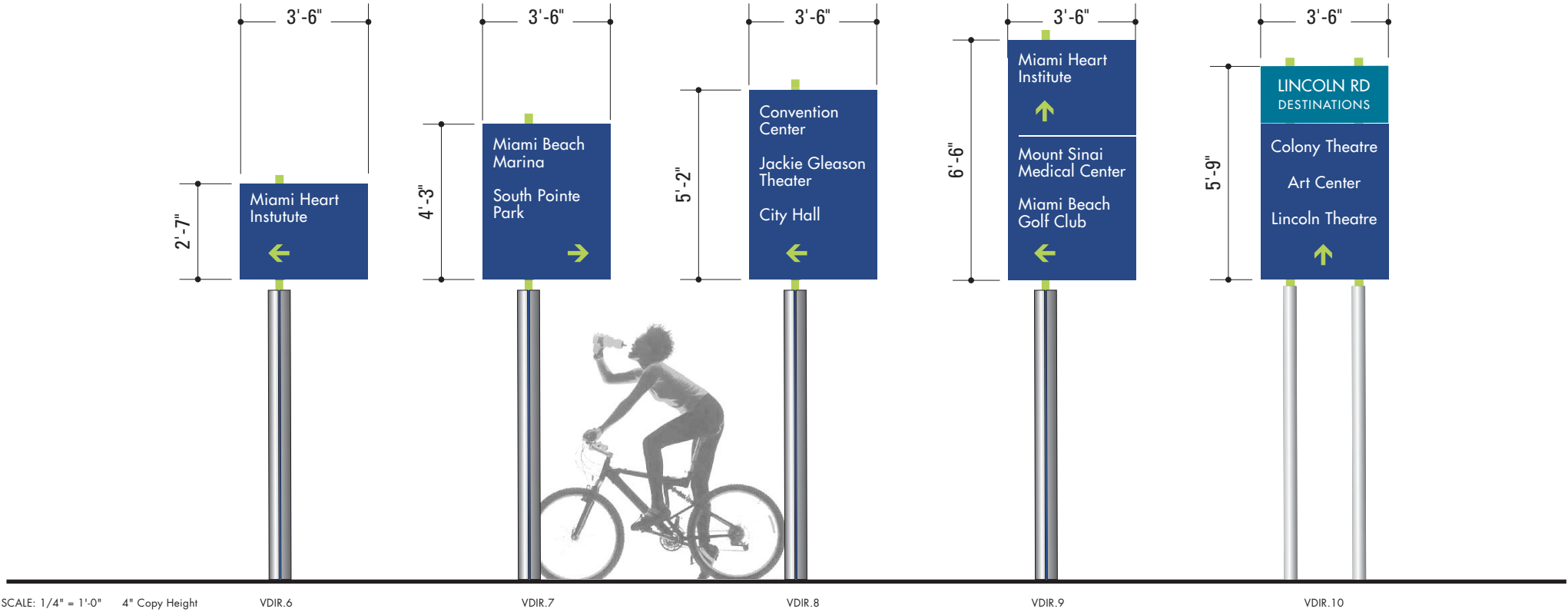
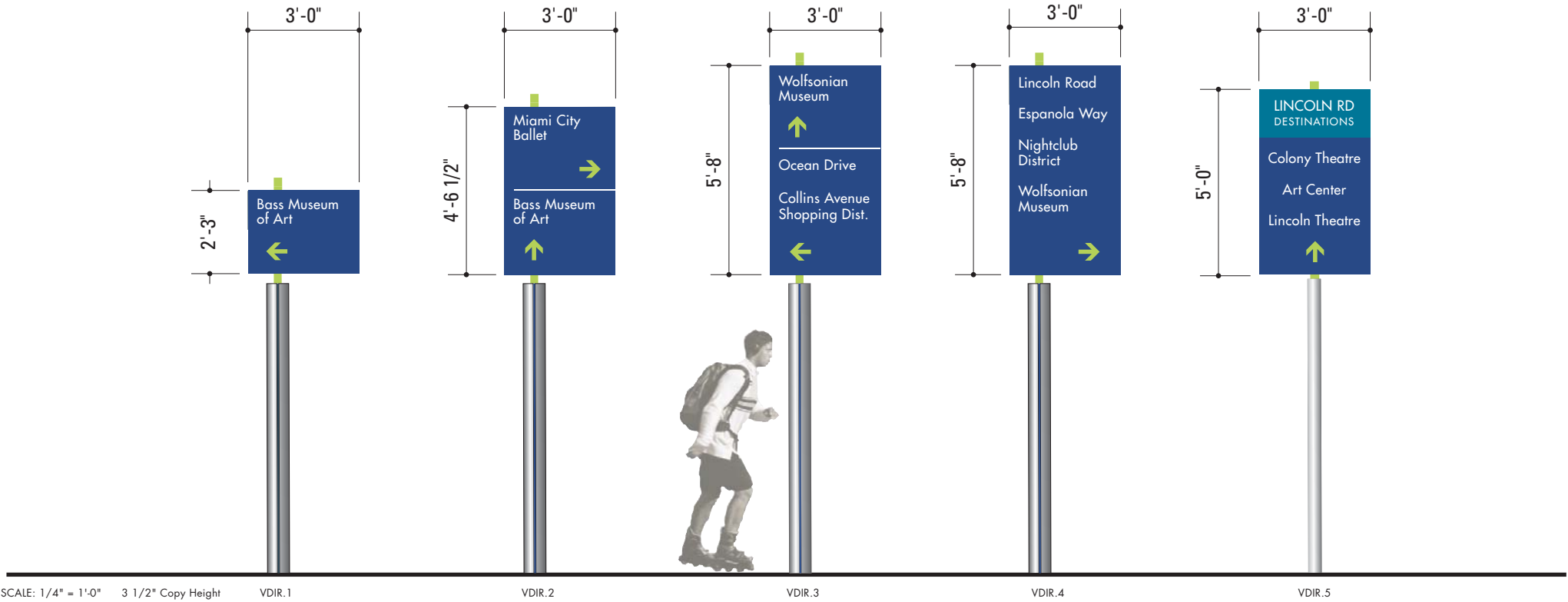
ZONE.1, 2 and 3
Located throughout the city, these sign types direct vehicular traffic to the South Beach or North Beach zones. Direction to the Mid Beach zone will not be given.



DESTINATION DIRECTIONALS

SCALE: 1/4"=1'-0"

- DESCRIPTIONS:
- VDIR.1, 2, 3 and 4**
Located within the 3 city zones on lower speed city streets, these sign types direct vehicular traffic to Destinations . 3 1/2" high copy is used in the graphic layout.
- VDIR.5**
Located within the 3 city zones on higher speed county streets, these sign types direct vehicular traffic to Destinations . 4" high copy is used in the graphic layout , as required by Florida D.O.T.
- VDIR.6, 7, 8 and 9**
Located within the South Beach zone on lower speed city streets, these sign types direct vehicular traffic to Lincoln Road and it's specific Destinations. 3 1/2" high copy is used in the graphic layout.
- VDIR.10**
Located within the South Beach zone on higher speed county streets, these sign types direct vehicular traffic to Lincoln Road and it's specific Destinations. 4" high copy is used in the graphic layout , as required by Florida D.O.T.



PARKING

SCALE: 1/4"=1'-0"

DESCRIPTIONS:

PARK.1
Located within the 3 city zones, these trail-blazer sign types direct vehicular traffic to public and private parking lots. Signs are mounted to existing light poles, wherever possible, to avoid sign clutter.

PARK.2
Located within the 3 city zones, these sign types identify specifically named public and private parking lots. Signs are mounted to existing light poles at the lot entrance, wherever possible, to avoid sign clutter.

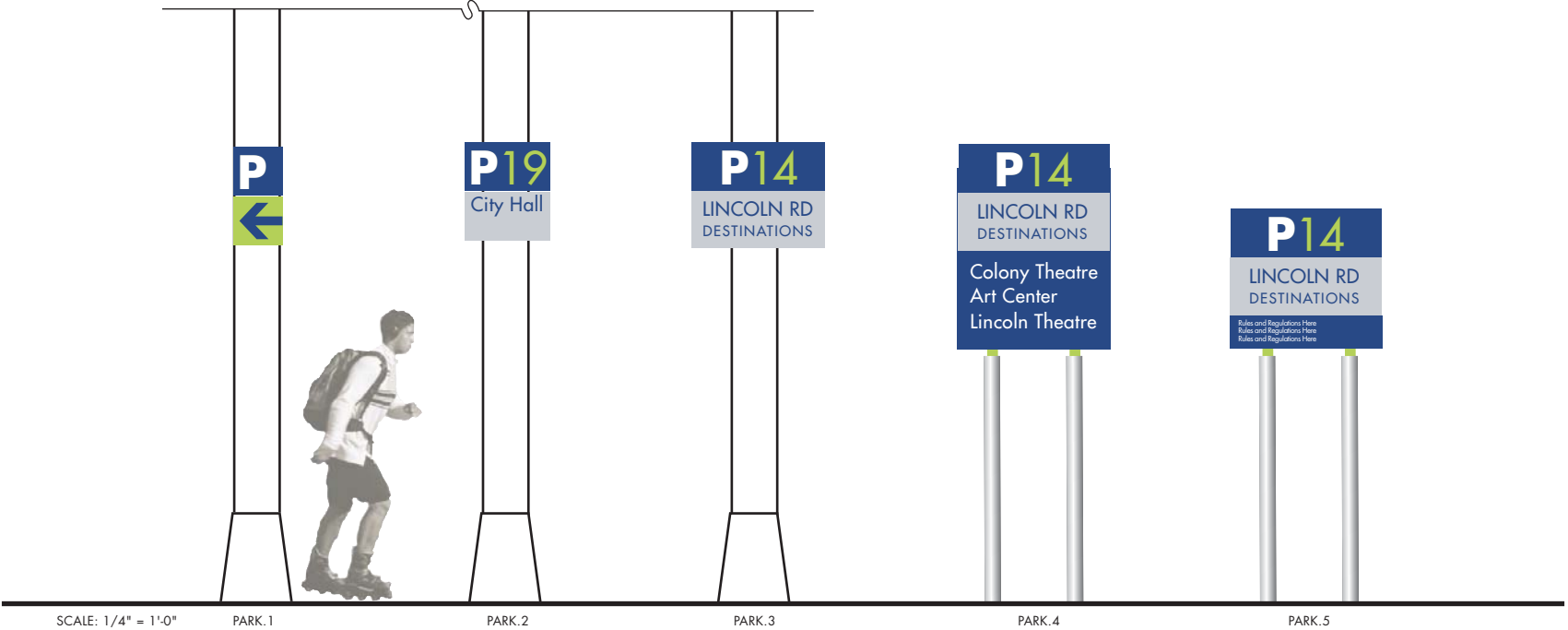
PARK.3
Located within the South Beach zone, these sign types identify specifically named public and private parking lots, for Lincoln Road. Signs are mounted to existing light poles at the lot entrance, wherever possible, to avoid sign clutter.

PARK.4
Located within the South Beach zone, these sign types identify specifically named public and private parking lots, for Lincoln Road and it's specific destinations. Signs are ground mounted at the lot entrance in open space areas.

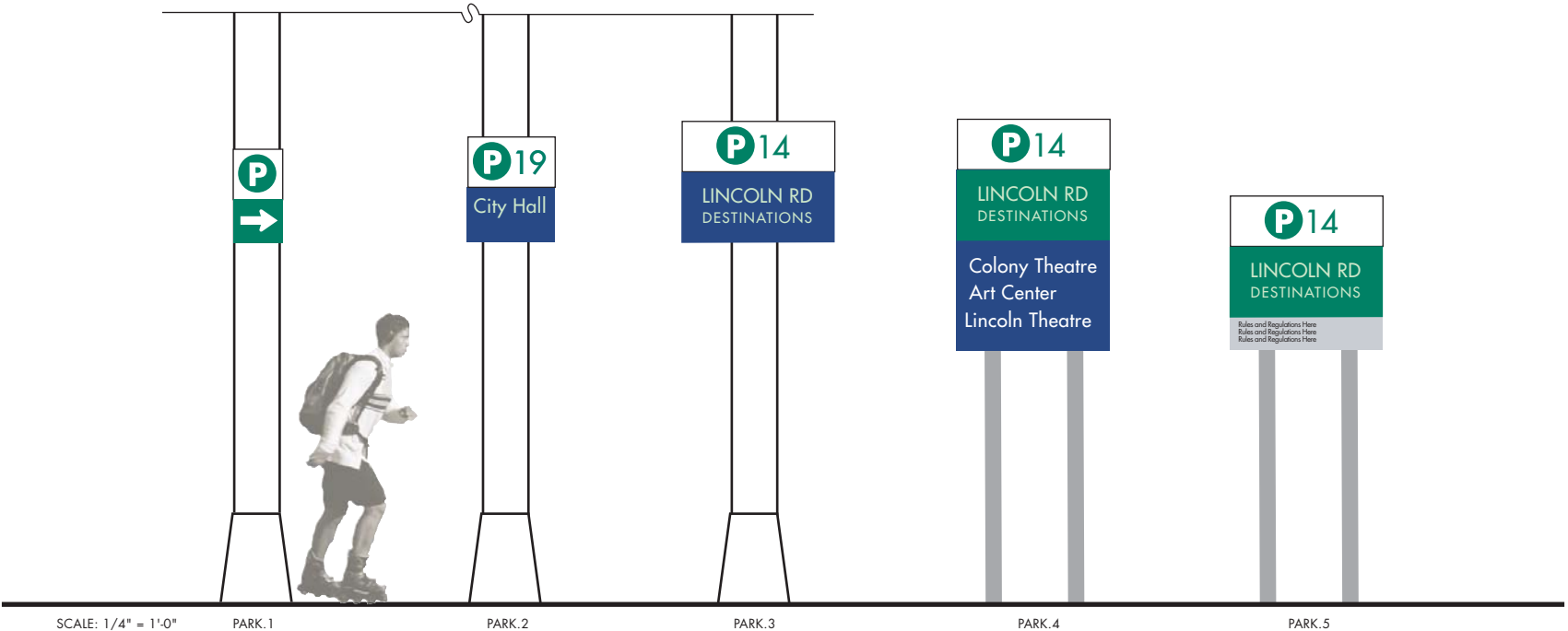
PARK.5
Located within the South Beach zone, these sign types identify specifically named public and private parking lots, for Lincoln Road and it's specific destinations. Signs are ground mounted at the lot entrance in open space areas and display any regulatory information.

Note: The Original Option shown in the top view is preferred.

A second option is being presented as an alternate. It's design is based on the Comments from Miami Dade County Public Works and reflect the M.U.T.C.D. guidelines.



ORIGINAL OPTION



MIAMI DADE COUNTY OPTION

PEDESTRIAN

SCALE: 1/4"=1'-0"

DESCRIPTIONS:

PED.1
Located within the North Beach Zone, these signs direct pedestrian traffic to adjacent zones and destinations. Signs are ground mounted at prominent open space areas. The design details and icons are derived from the characteristics of each zone.

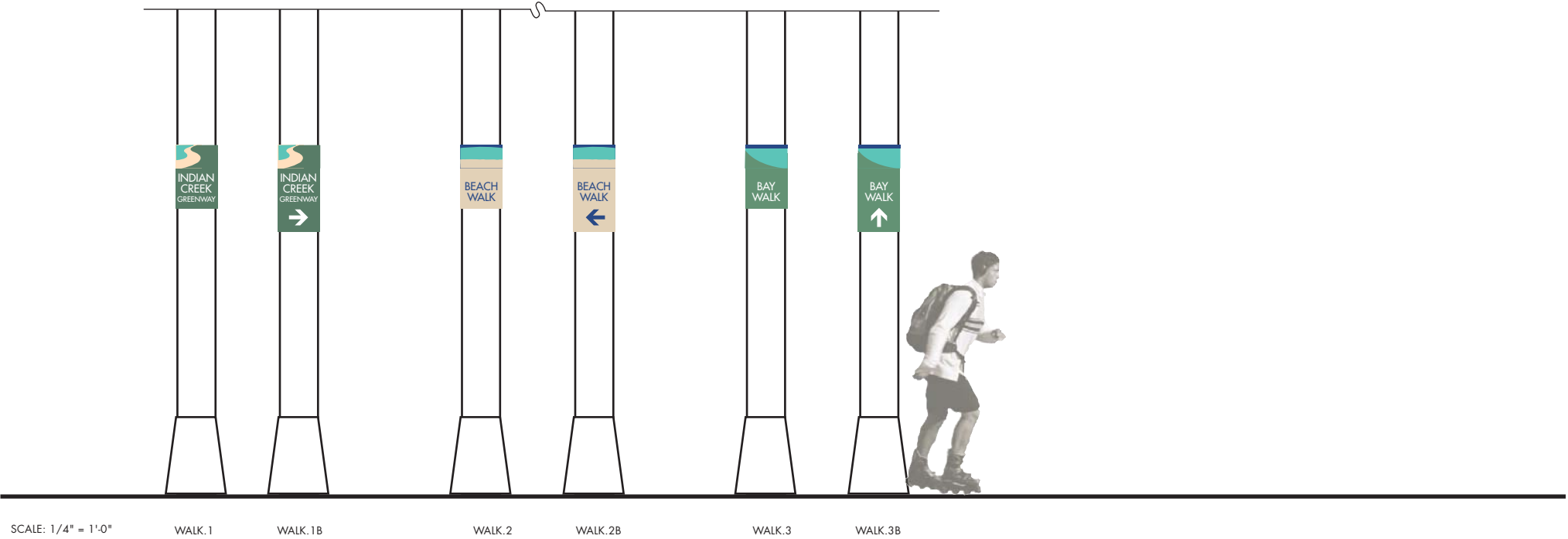
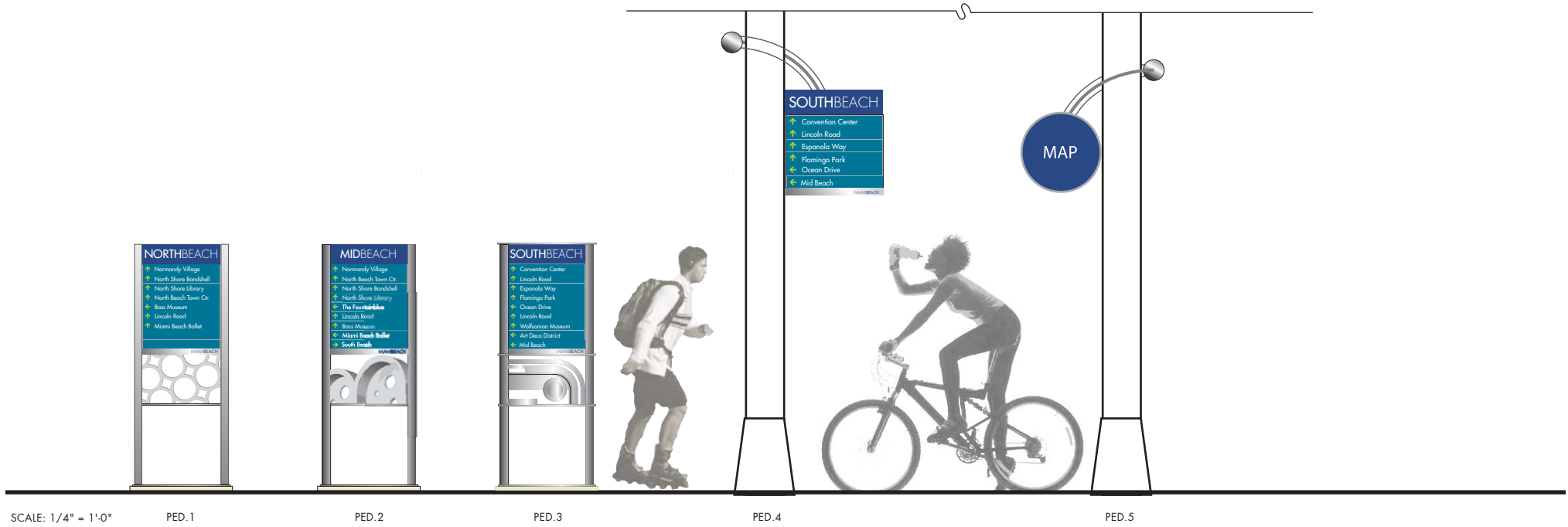
PED.2
Located within the Mid Beach Zone, these signs direct pedestrian traffic to adjacent zones and destinations. Signs are ground mounted at prominent open space areas. The design details and icons are derived from the characteristics of each zone.

PED.3
Located within the South Beach Zone, these signs direct pedestrian traffic to adjacent zones and destinations. Signs are ground mounted at prominent open space areas. The design details and icons are derived from the characteristics of each zone.

PED.4
Located within the 3 city zones, these signs direct pedestrian traffic to adjacent zones and destinations. Signs are mounted to existing light poles, wherever possible, to avoid sign clutter.

PED.5
Located within the 3 city zones, these signs orient pedestrian traffic with a heads up map of the local area. Signs are mounted to existing light poles, wherever possible, to avoid sign clutter.

WALK.1, 2, 3
Located within the 3 city zones, these signs identify and direct pedestrian traffic to city walking paths. Signs are mounted to existing light poles, wherever possible, to avoid sign clutter.



DESTINATION IDENTIFICATION
BEACH ACCESS
HOTEL DIRECTIONAL
NEIGHBORHOOD

SCALE: 1/4"=1'-0"

- DESCRIPTIONS:
- ID.1**
A vehicular sign that marks the arrival to a destination, usually located near the entrance of the destination.
- BEACH.1**
Located in the 3 zones, this sign type directs vehicular and pedestrian to Street/Beach transition points. Signs are mounted to existing light poles, wherever possible, to avoid sign clutter.
- NEIGH.1**
Located within the 3 city zones, these signs identify the transition into Neighborhoods. Signs are ground mounted and located at the boundary of each Neighborhood.
- NEIGH.2 and 3**
Located within the 3 city zones, these signs identify the transition into Neighborhoods. Signs are mounted to existing light poles and spaced throughout the Neighborhood. The design image and icons are derived from the characteristics of each Neighborhood.
- HOTEL.1**
Located within the 3 city zones, this sign type directs to "Hotel Street Addresses". Signs are mounted to existing Traffic Signals, wherever possible, to avoid sign clutter. An International Pictogram is used to Identify Hotel.



SPECIFICATIONS

1. LOGO TYPE

Product: Reverse Channel Letters
Material: Aluminum
Process: Fabricated
Finish: Polished
Lighting: External
Lamps: (2) Stanchion Mounted / 175 W Halogen Floodlights
Mounting: Mech. Fasten to Mounting Bar

2. MOUNTING BAR

Material: Aluminum
Process: Fabricated
Finish: Surface Painted

3. COPY/ GRAPHIC

Material: 3M Scotchlite Plus Vinyl
Process: Cut/ Applied
Finish: Engineer grade
Lighting: Reflective

4. SIGN PANEL

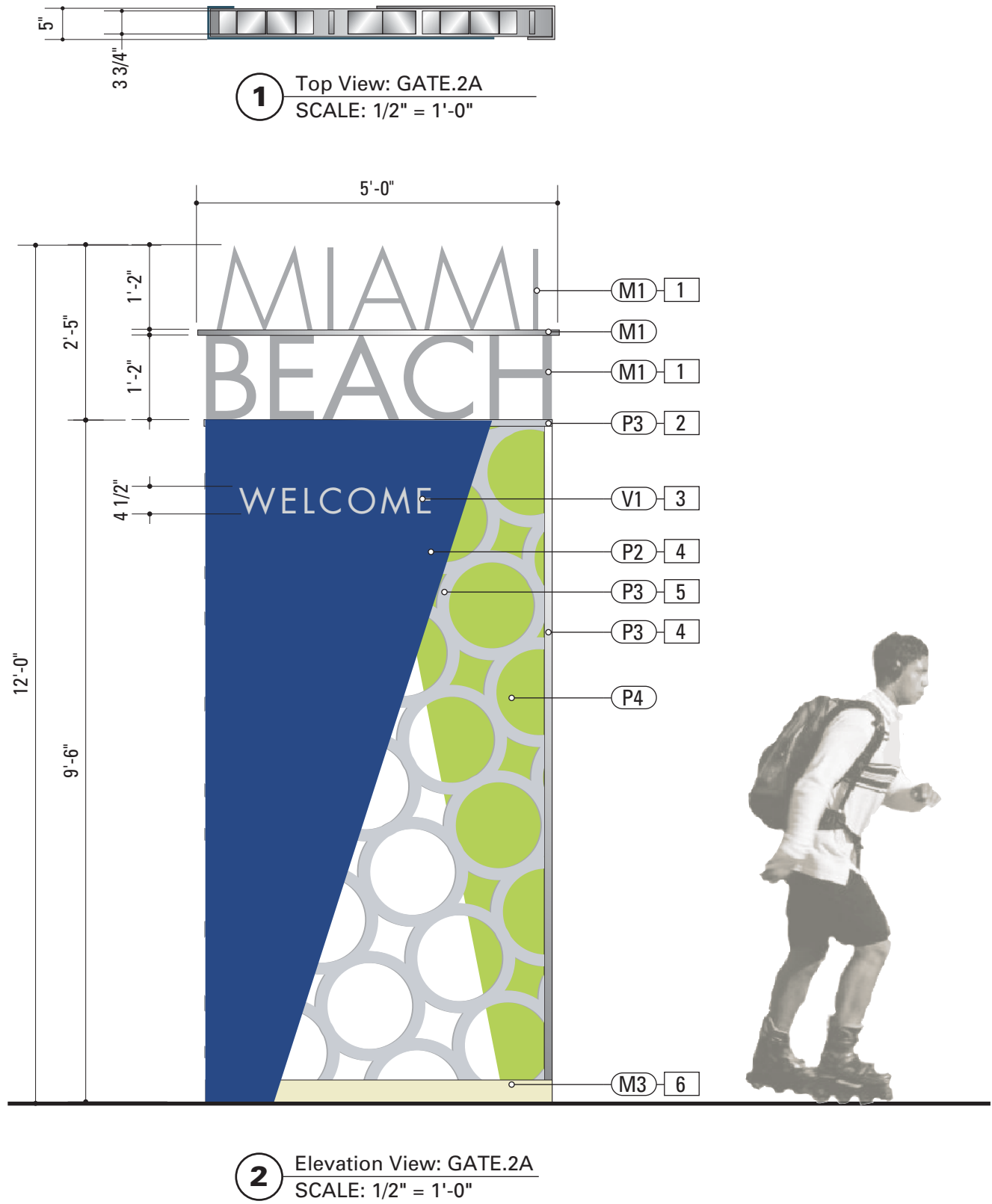
Material: 1/4" thk. Aluminum
Process: Cut/Bent
Finish: Surface Painted/ Clearcoat
Mount: Mech. Fasten to concrete base and mounting bar

5. ICON GRAPHIC

Material: 1/8" thk. Aluminum
Process: Fabricated
Finish: Surface Painted/ Clearcoat
Mount: Mech. Fasten to Sign Panels

6. FOOTER BASE

Material: Concrete
Process: Cast in Place
Finish: Smooth/ Colored



SPECIFICATIONS

1. LOGO TYPE

Product: Channel Letters
Material: Aluminum
Process: Fabricated
Finish: Polished
Lighting: Internal
Lamps: Exposed Neon
Lamp Color: White
Mounting: Mech. Fasten to Mounting Bar

2. MOUNTING BAR

Material: Aluminum
Process: Fabricated
Finish: Surface Painted

4. SIGN PANEL

Material: 1/4" thk. Aluminum
Process: Cut/Bent
Finish: Surface Painted/ Clearcoat
Mount: Mech. Fasten to concrete base and mounting bar

6. FOOTER BASE

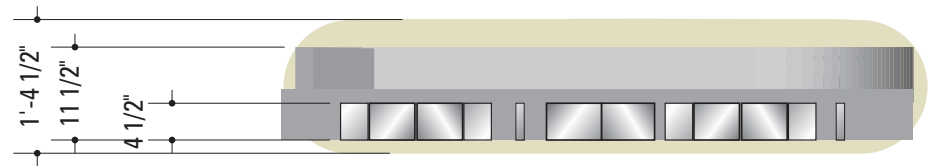
Material: Concrete
Process: Cast in Place
Finish: Smooth/ Colored

7. ICON/ GRAPHIC

Material: 1/8" thk. Aluminum
Process: Fabricated
Finish: Surface Painted and Polished
Lighting: Internal
Lamps: Exposed Neon
Lamp Color: Teal
Mount: Mech. Fasten to Footer Base

8. COPY/ GRAPHIC

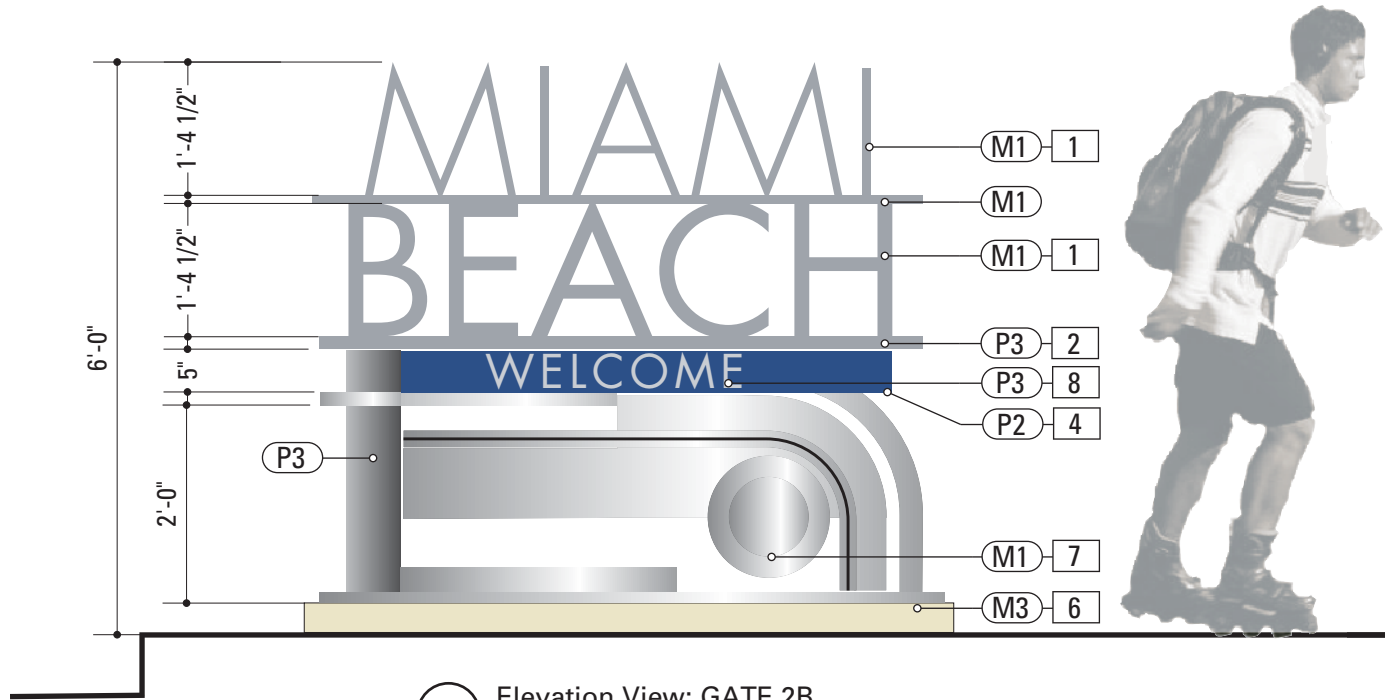
Material: 1/4" Aluminum
Process: Cut
Finish: Surface Painted/ Clearcoat
Lighting: Halo Lit/ Backlight
Mounting: Weld to Mounting Bar



1 Top View: GATE.2B
SCALE: 1/2" = 1'-0"



3 Perspective View: GATE.2B
SCALE: N/A



2 Elevation View: GATE.2B
SCALE: 1/2" = 1'-0"



4 Elevation View: GATE.2B Alternate
SCALE: 1/2" = 1'-0"

SPECIFICATIONS**1. LOGO TYPE**

Product: Reverse Channel Letters
 Material: Aluminum
 Process: Fabricated
 Finish: Polished
 Lighting: External
 Lamps: (1) Stanchion Mounted / 175 W Halogen Floodlights
 Mounting: Mech. Fasten to Mounting Bar

2. MOUNTING BAR

Material: Aluminum
 Process: Fabricated
 Finish: Surface Painted

4. SIGN PANEL

Material: 1/4" thk. Aluminum
 Process: Cut/Bent
 Finish: Surface Painted/ Clearcoat
 Mount: Mech. Fasten to mounting bar

8. COPY/ GRAPHIC

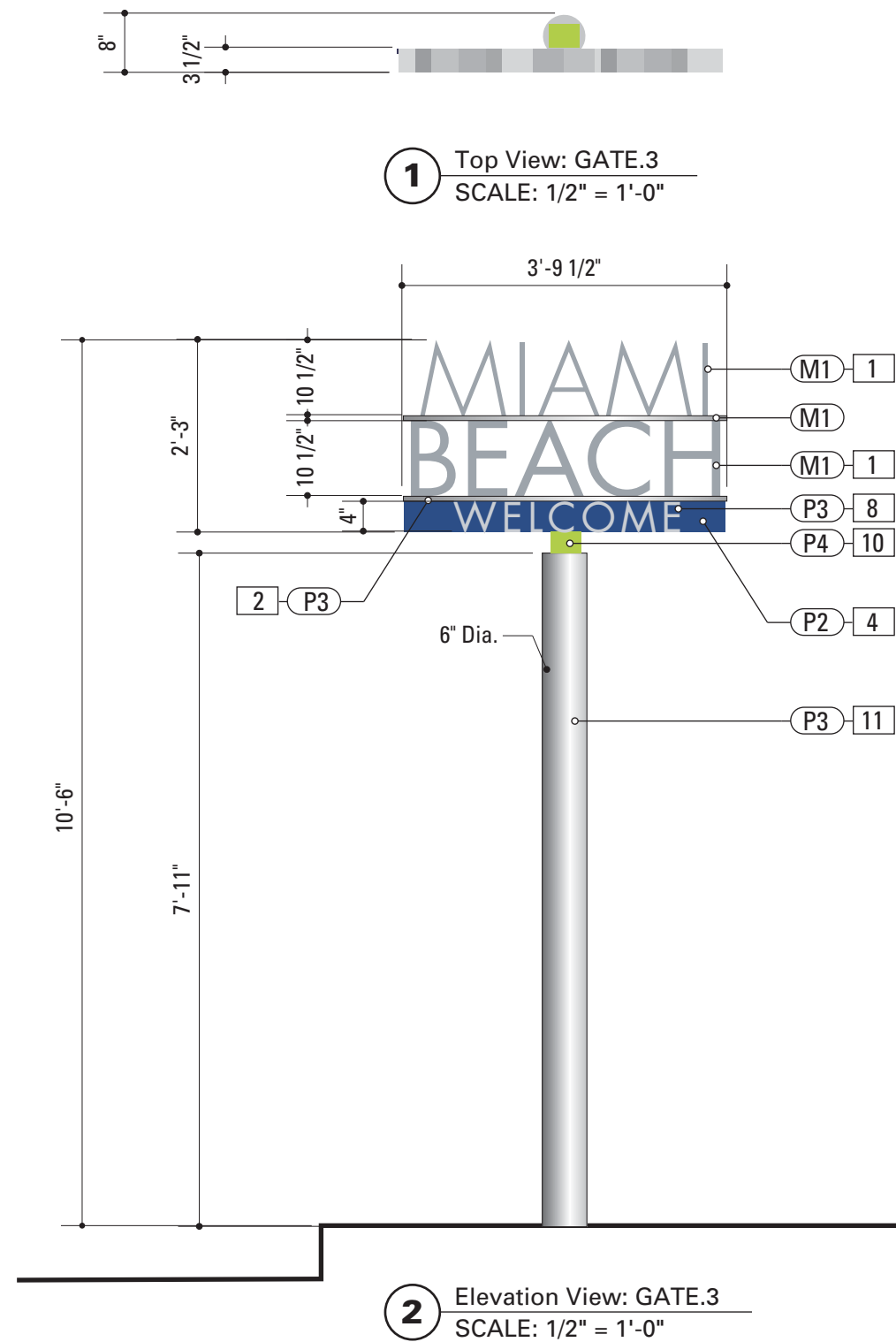
Material: 1/4" Aluminum
 Process: Cut
 Finish: Surface Painted/ Clearcoat
 Mounting: Weld to Mounting Bar

10. SQUARE POST

Material: Aluminum Extrusion
 Process: Surface Painted
 Finish: Clearcoat

11. ROUND POST

Material: Aluminum Extrusion
 Process: Surface Painted
 Finish: Clearcoat



SPECIFICATIONS

1. LOGO TYPE

Product: Reverse Channel Letters
Material: Aluminum
Process: Fabricated
Finish: Polished
Lighting: External
Lamps: (1) Stanchion Mounted / 175 W Halogen Floodlights
Mounting: Mech. Fasten to Mounting Bar

2. MOUNTING BAR

Material: Aluminum
Process: Fabricated
Finish: Surface Painted

10. SQUARE POST

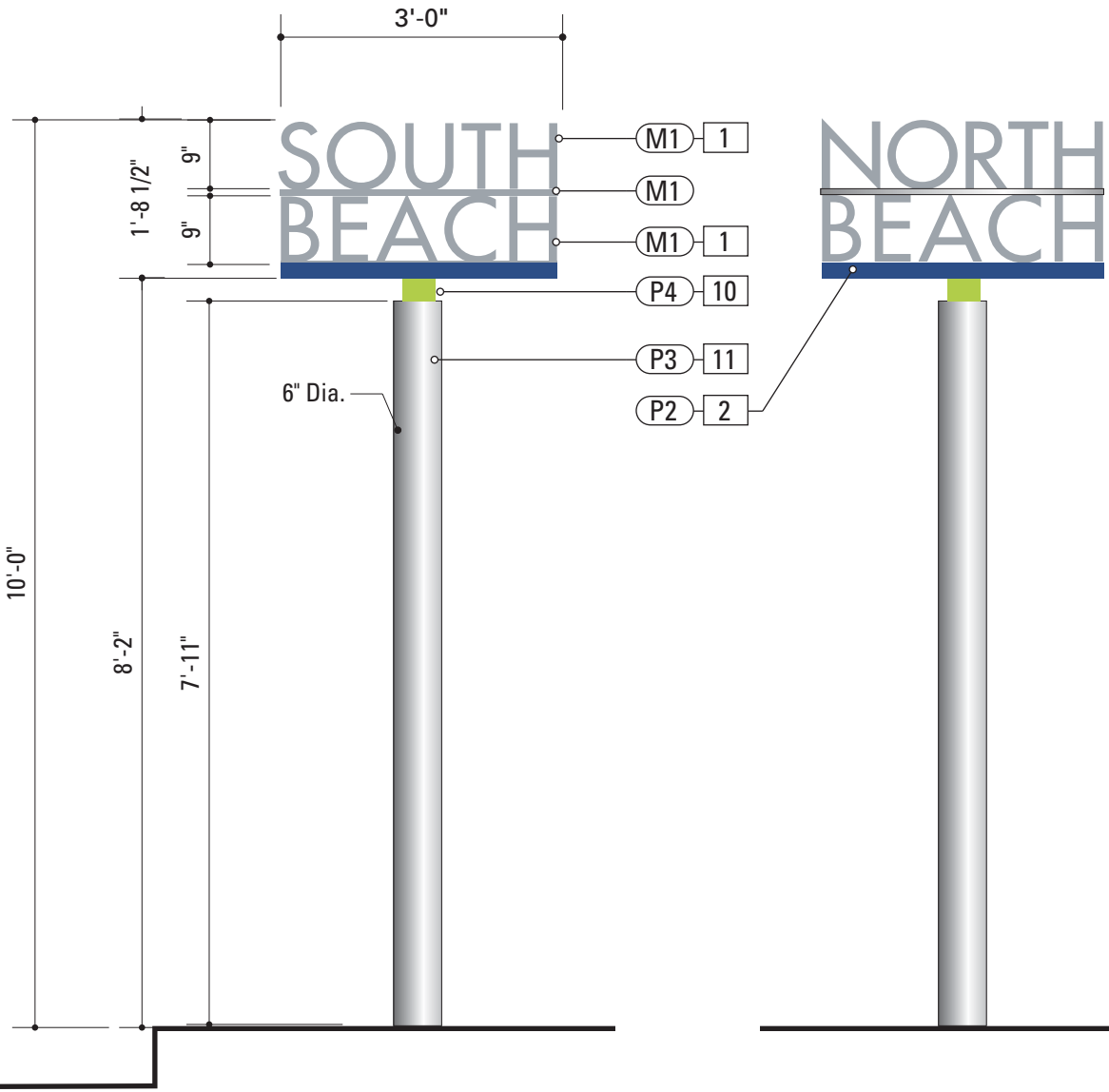
Material: Aluminum Extrusion
Process: Surface Painted
Finish: Clearcoat

11. ROUND POST

Material: Aluminum Extrusion
Process: Surface Painted
Finish: Clearcoat



1 Top View: GATE.4A
SCALE: 1/2" = 1'-0"



2 Elevation View: GATE.4A
SCALE: 1/2" = 1'-0"

3 Elevation View: GATE.4B
SCALE: 1/2" = 1'-0"



4 Perspective View: GATE.4A
SCALE: N/A

SPECIFICATIONS**9. SIGN PANEL**

Material: 1/4" thk. Aluminum
 Process: Surface Painted
 Finish: Clearcoat

GRAPHIC:

Material: 3M Scotchlite Plus Vinyl
 Process: Cut/ Applied
 Finish: Engineer grade
 Lighting: Reflective

11. ROUND POST

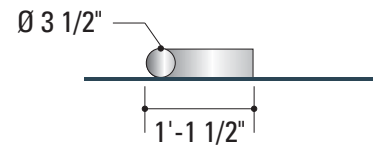
Material: Aluminum Extrusion
 Process: Surface Painted
 Finish: Clearcoat

12. MOUNTING BRACKET

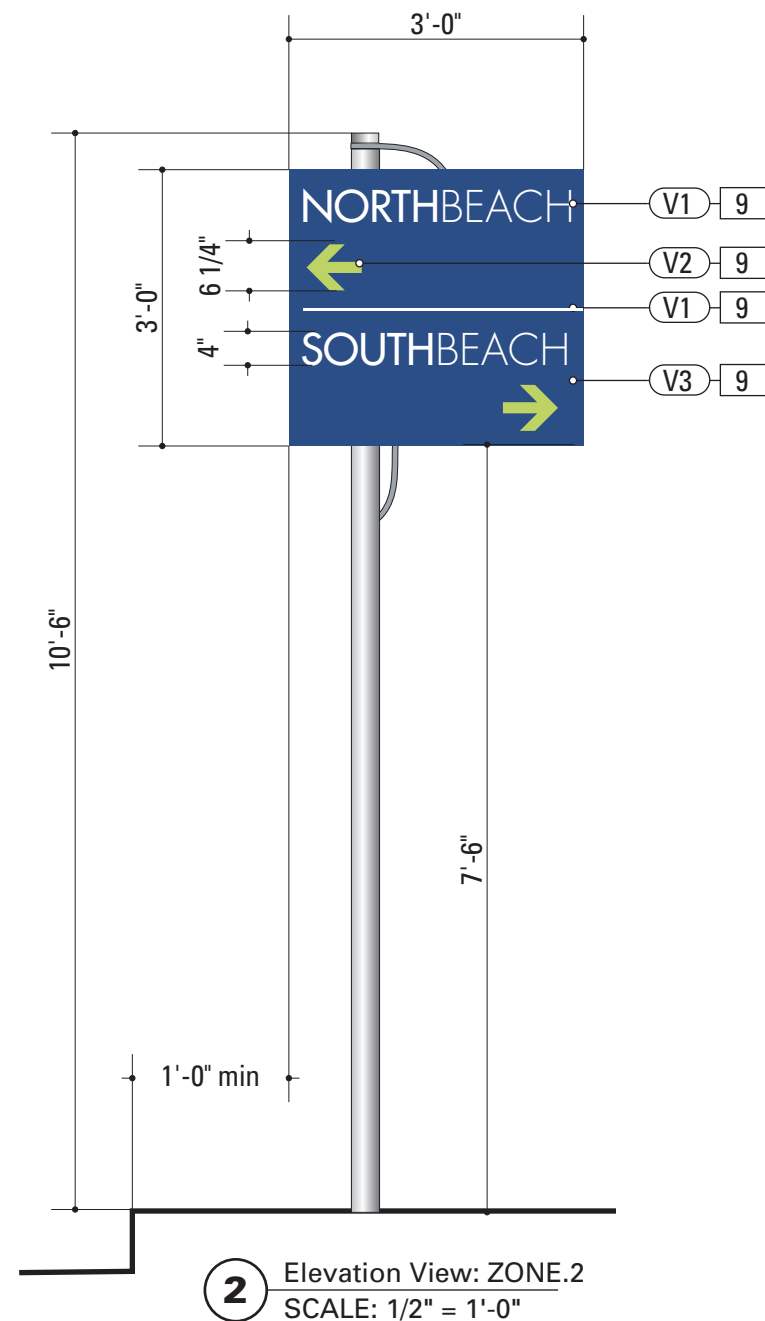
Material: 1/4" thk. Aluminum
 Process: Bent/ Surface Painted
 Finish: Clearcoat

13. DECORATIVE BRACKET

Material: 1/2" thk. Aluminum
 Process: Bent/ Surface Painted
 Finish: Clearcoat Painted
 Finish: Clearcoat



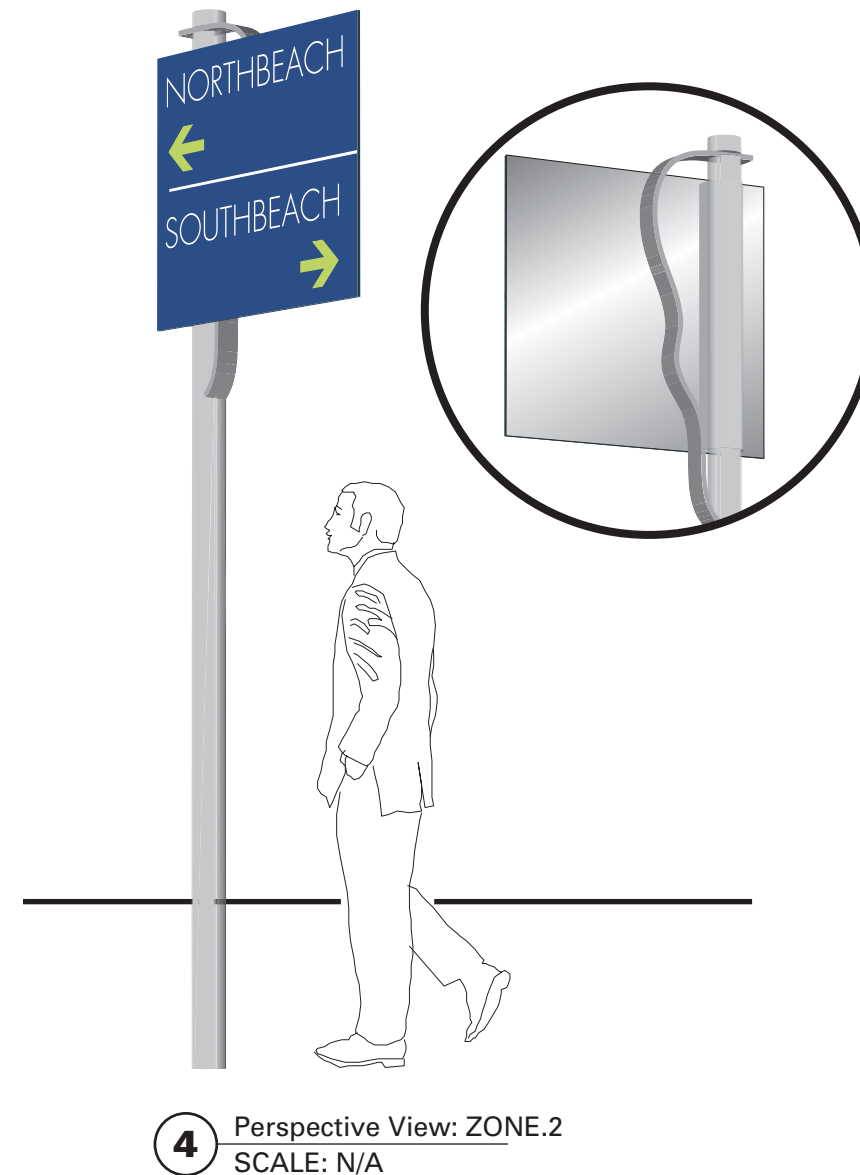
1 Top View: ZONE.2
 SCALE: 1/2" = 1'-0"



2 Elevation View: ZONE.2
 SCALE: 1/2" = 1'-0"



3 Rear View: ZONE.2
 SCALE: 1/2" = 1'-0"



4 Perspective View: ZONE.2
 SCALE: N/A

SPECIFICATIONS

9. SIGN PANEL

Material: 1/4" thk. Aluminum
Process: Surface Painted
Finish: Clearcoat

GRAPHIC:
Material: 3M Scotchlite Plus Vinyl
Process: Cut/ Applied
Finish: Engineer grade
Lighting: Reflective

10. SQUARE POST

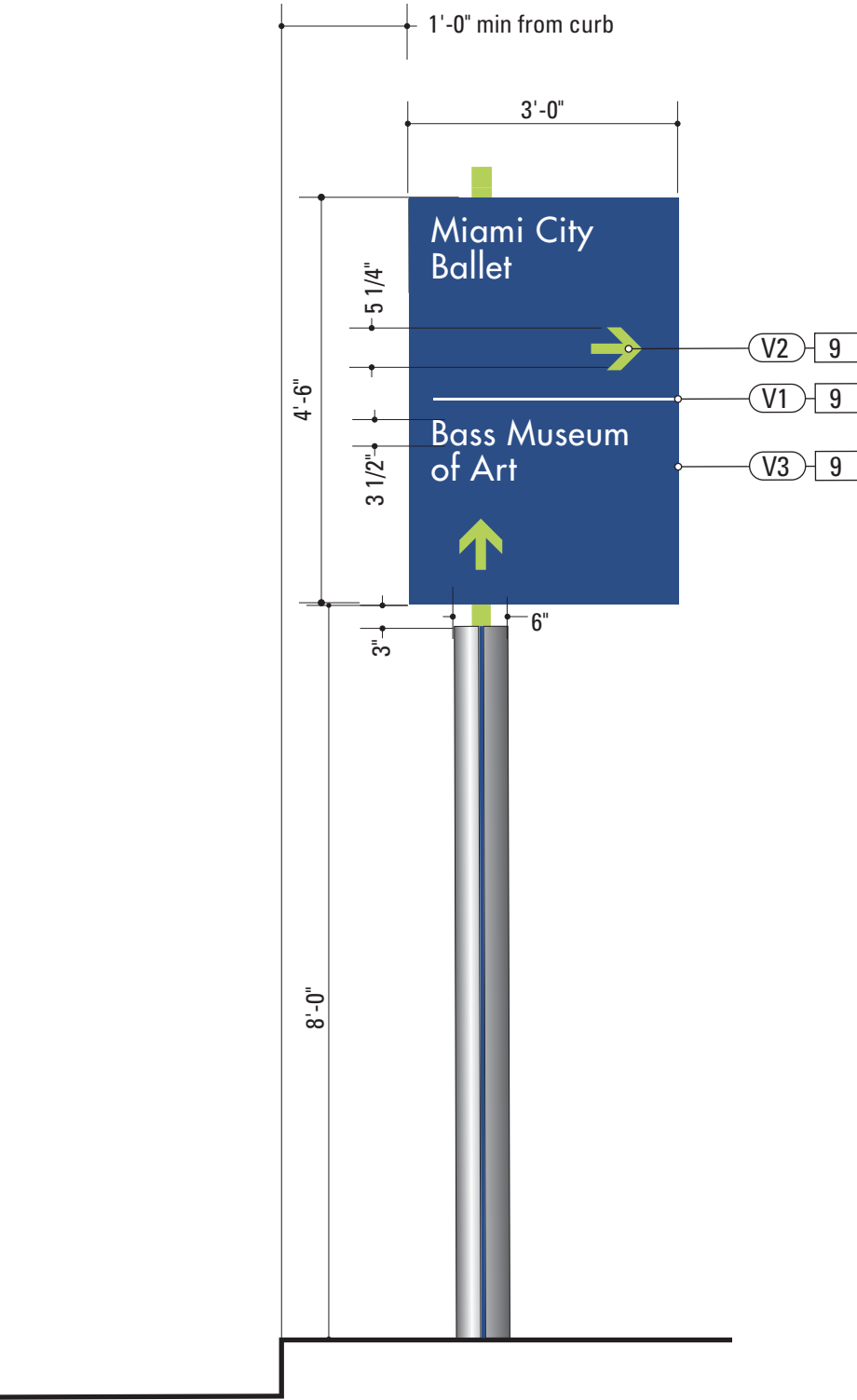
Material: Aluminum Extrusion
Process: Surface Painted
Finish: Clearcoat

12. MOUNTING BRACKET

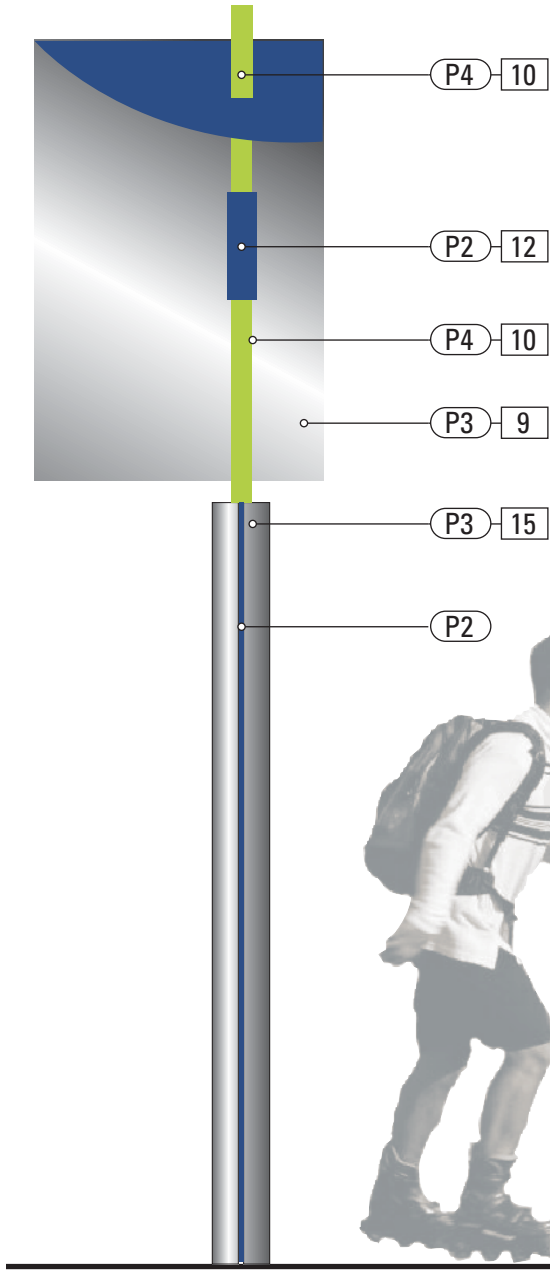
Material: 1/4" thk. Aluminum
Process: Bent/ Surface Painted
Finish: Clearcoat

15. CURVED POST

Material: Custom Aluminum Extrusion
Process: Surface Painted
Finish: Clearcoat



1 Elevation View: VDIR.2
SCALE: 1/2" = 1'-0"



2 Rear View: VDIR.2
SCALE: 1/2" = 1'-0"



3 Perspective Views: VDIR.2
SCALE: N/A

SPECIFICATIONS

6. FOOTER BASE

Material: Concrete
Process: Cast in Place
Finish: Smooth/ Colored

9. SIGN PANEL

Material: 1/4" thk. Aluminum
Process: Surface Painted
Finish: Baked enamel

GRAPHIC:

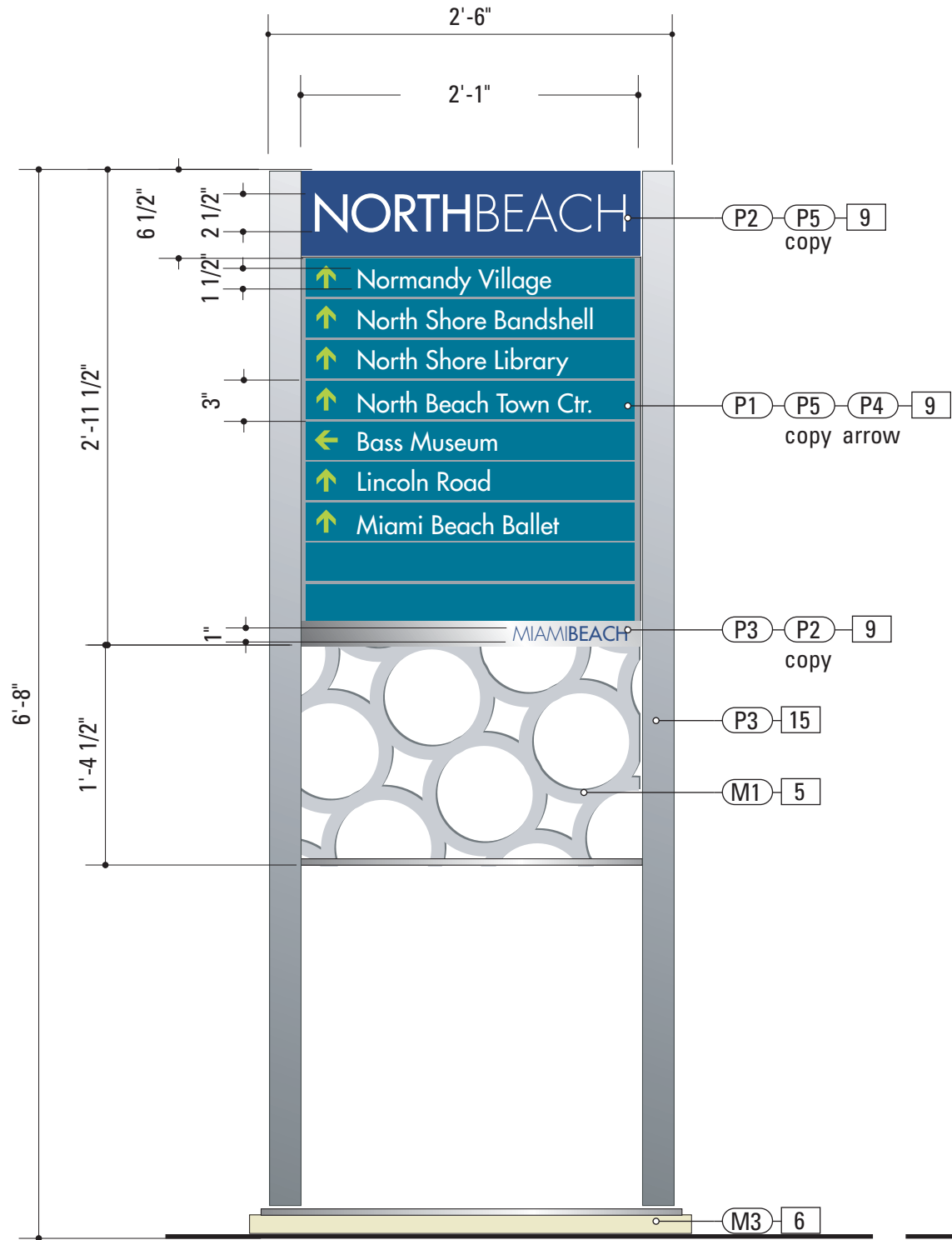
Material: Screenprinted
Process: Baked enamel
Finish: Matte

15. POST

Material: Custom Aluminum Extrusion
Process: Surface Painted
Finish: Clearcoat

17. GRAPHIC PANEL

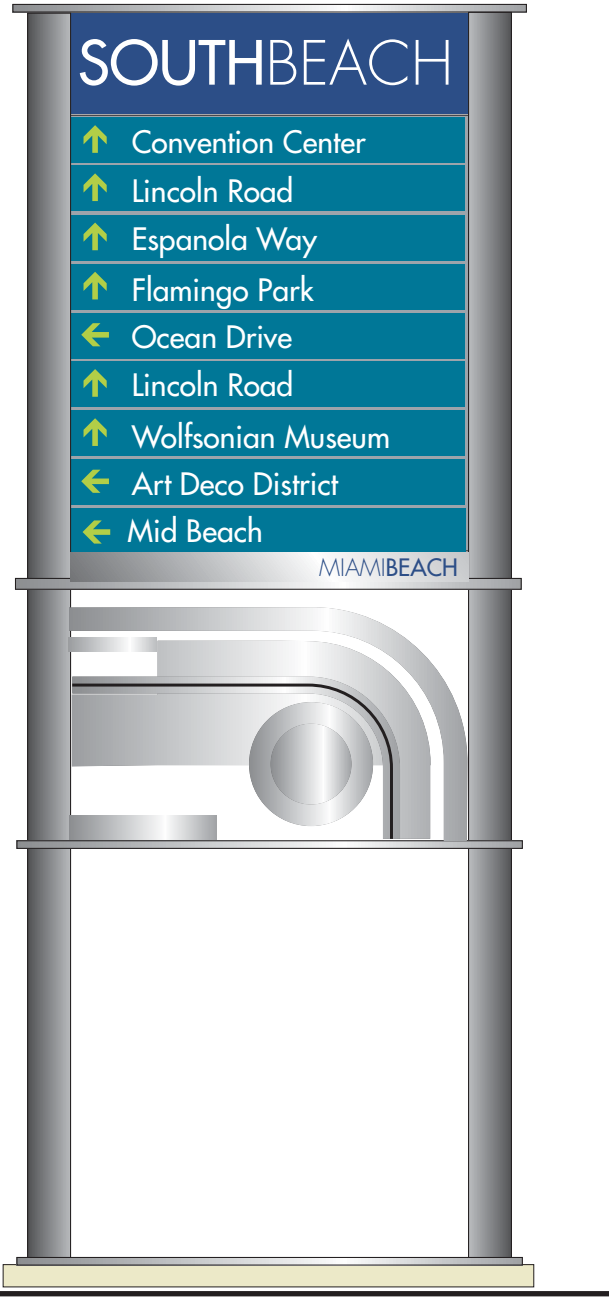
Material: 1/4" Aluminum
Process: Router Cut
Finish: Etched and Polished



1 Elevation View: PED.1
SCALE: 1" = 1'-0"



2 Elevation View: PED.2
SCALE: 1" = 1'-0"



3 Elevation View: PED.3
SCALE: 1" = 1'-0"